

## Co-Chairmen



**Dr. Hubert Lienhard**  
Chairman of the Asia-Pacific Committee of German Business (APA)



**Peter Altmaier**  
German Federal Minister for Economic Affairs and Energy

## Speakers



**Dr. Frank Appel**  
CEO of Deutsche Post DHL Group



**Dr. Martin Brudermüller**  
CEO of BASF SE



**Cathrina Claas-Mühlhäuser**  
Chairwoman Supervisory Board of CLAAS KGaA mbH



**Senator the Hon Mathias Cormann**  
Australian Minister for Finance



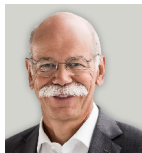
**Pankaj Mishra**  
Author & Columnist



**Joe Kaeser**  
President and CEO of Siemens AG



**Prijono Sugiarto**  
President Director of PT. Astra International Tbk



**Dr. Dieter Zetsche**  
Chairman of the Board of Management of Daimler AG

## About APK

Be part of APK 2018 in Jakarta and join the debate with up to 1,000 participants. Since the first APK took place back in 1986, the conference has evolved into the signature German business event in Asia and has consistently brought together top business and government leaders, primarily from Germany and the Asia-Pacific region.

Today the conference is being jointly organized by the Asia-Pacific Committee of German Business (APA), the German Federal Ministry for Economic Affairs and Energy (BMWi), and the bilateral German Chambers of Commerce Abroad (AHK).

We encourage you to register, secure your hotel accommodation, and book your flights early, as November is a busy month in Jakarta. You can view the APK partner hotels on our website and secure a special rate.

## APK 2018 Conference App

You want to stay up to date with conference events and connect with other participants? Then download the APK 2018 App now!



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## Contact

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We look forward to welcoming you in Jakarta!

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# 16<sup>TH</sup> ASIA-PACIFIC CONFERENCE OF GERMAN BUSINESS



01 - 03 November 2018  
Ritz-Carlton, Pacific Place  
Jakarta, Indonesia



www.apk2018.com

## Program

### Thursday, Nov 1, 2018

19:00 – 22:00 **Welcome Reception**

### Friday, Nov 2, 2018

07:15 – 08:30 **AHK Breakfast Sessions (optional)**

09:00 – 10:15 **Welcome, Opening & Keynote**

10:15 – 11:30 **Ministers' Dialogue: The EU and Asia in the World Economy**

This session will provide a platform for dialogue between various trade and industry ministers drawn from across the Asia-Pacific region. Where is growth likely to take place and which trends will shape the future?

13:00 – 14:30 **Connecting Asia & Europe: Belt and Road & Beyond**

Infrastructure development in Asia is high on the agenda. China's Belt and Road Initiative is intensely debated in many of China's neighbouring countries. The EU-Commission is working on a Connectivity Strategy vis-à-vis Central and Eastern Europe. India and Japan launched the Free and Open Indo Pacific Strategy. What's in it for business?

### Parallel Sessions

14:45 – 16:00 **Infrastructure Financing in Asia**

Set to be home to 5 billion people by 2050, the Asia-Pacific region will require significant investment in the building of streets, roads, harbours, and airports. How can collaboration between German banks and companies and their Asian counterparts be improved in terms of infrastructure development?

### Industrie 4.0

Industrie 4.0 and the Industrial Internet of Things – both emerging trends in industrial production over the past few years – are raising new and pressing questions: What demands is the digitalization placing on education and training? How can processes be standardized in order to enhance international cooperation?

### Smart and Sustainable Urbanization

Energy and circular economies within the context of smart solutions are imperative to creating prosperous cities. How can governments and companies work together to create ecosystems that allow for both thriving businesses and liveable cities which are characterized by the efficient and clean use of resources?

### Parallel Sessions

16:30 – 17:45 **Innovating in Asia**

The Asia-Pacific region's innovation ratings have been steadily rising, leading to new cooperation opportunities across countries and sectors. How can businesses participate, who should they partner up with, and how can innovations be transferred to other markets – these and other issues need to be carefully examined.

### New Business Practices in a Digital World

Digitalization finds its way in every corner of the business world. The B2B sector as the backbone of the economy is also affected. How can B2B companies turn into agile businesses and what else is needed to successfully navigate the digital world?

19:00 – 22:00 **Evening Reception**

### Saturday, Nov 3, 2018

07:15 – 08:30 **AHK Breakfast Sessions (optional)**

09:00 – 09:30 **Cyber vs. Security**

Many applications gather sensitive information relating to areas such as finance, healthcare, and mobility. Experts estimate that 20% of these data are public – so what does this mean for the remaining 80%? Securing non-public customer and business data is becoming a top-priority for businesses and requires the implementation of smart encryption and data security strategies.

### Parallel Sessions

09:45 – 11:00 **Asia's Consumer of the Future**

Rising income, growing middle classes, and an increasing trend towards individualization are leading to the growth of new markets in consumer goods. Do a high internet penetration rate and an openness to e-commerce turn the average Asian into the "Consumer of the future"?

### Mobility of the Future

The movement of goods and people is increasing at a pace which has never been seen before. Given the global trend towards urbanization, how can millions of people and goods be moved through limited spaces in an efficient and sustainable manner?

### Artificial Intelligence: Trends in Asia and Europe

The use of AI and big data analytics is set to revolutionize production lines and customer services as well as the future direction of research and development. But to what extent is AI a reality today or just another hype?

11:30 – 12:45 **An Oxford-Style Debate on Trade Policy**

The conversation on trade is complicated by the terms it relies on. Fair trade seems alluring because everyone likes fairness. But there is a danger in replacing free trade with fair trade because fairness can be a matter of perspective. Market interventions may seem fair to one party but unfair to another.

14:00 – 15:30 **Political Stability and Security in Asia-Pacific**

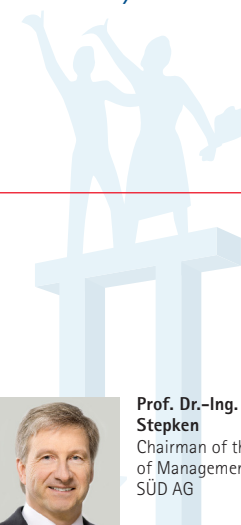
The Asia-Pacific region is set to increase its global share of defence spending from 20% to 33% by 2020. At the heart of these shifting regional security dynamics lies a fundamental question, how will China interpret its role as the new dominant regional power?

15:30 – 16:00 **Closing Plenary**

Program is subject to change.

“ *The variety of perspectives at the APKs – from security experts to economists, from Australians to Indians, from CEOs to ministers, from academics to practitioners on the ground – is what makes this conference so special and what really inspires me to think differently on German-Asian relations. APK is an ideal opportunity to learn about future trends.* ”

**Dr. Hubert Lienhard**  
Chairman of the Asia-Pacific Committee of German Business



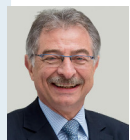
## Speakers



**Thomas Lembong**  
Chairman of Indonesian Investment Coordinating Board (BKPM) and Country-Host Representative



**Dr. Holger Bingmann**  
President of the Federation of German Wholesale, Foreign Trade and Services (BGA)



**Prof. Dieter Kempf**  
President of the Federation of German Industries (BDI)



**Dr. Eric Schweitzer**  
President of the Association of German Chambers of Commerce and Industry (DIHK)



**Jürgen Fitschen**  
Senior Advisor (Former CEO) Deutsche Bank AG



**Klaus Rosenfeld**  
CEO of Schaeffler AG



**Edna Schoene**  
Head of ECA, Member of the Board Euler Hermes AG



**Prof. Dr.-Ing. Axel Stepken**  
Chairman of the Board of Management, TÜV SÜD AG